This is something that really pushes the limit. I pay for this service, nothing is free or shared, I should have a choice in what I pay for, this is the reason that It is such a good reliable product, the uptodate weather and traffic is great, it creates a choice for the roads we travel, we can chose to sit in traffic snarls or take the proper steps to go around, and this in turn creates less traffic conjestion, we need to have a choice, and its not like we are stealing it.....